

# TAKE YOUR PICK



VS.



Hidden for legal reasons

**ETIKO**

Cost: \$90

- 100% Organic & Fairtrade Cotton
- 100% Natural, FSC-Certified Rubber
- Made in an Accredited Fairtrade Factory
- 100% Vegan
- Owned by a guy called Niko (AUS)

**NIKE**

Cost: \$90

- Non Organic & Non Fairtrade Cotton
- Petro-Chemical Based Synthetic Rubber
- Uses factories that violate human rights\*
- "May contain animal ingredients"
- Owned by a multinational called Nike (USA)

\*Daily Mail (UK) 13 July 2011

etiko

www.etiko.com.au